

| Nº | Item | Estabelecimentos | | | | | | | | | | | | | | | | | | | Ponderado | | |
|----------------------------|-----------------------------------|----------------------|-----------|------------|-----------|--------------|-----------|--------------|-----------|--------------|------------|-------------|-----------|---------------|-----------|-----------------|-----------|----------------|-----------|--------------|-----------|-------------|-------------|
| | | GONZAGA HIPERMERCADO | | PASEO | | GBARBOSA | | BOMPREGO | | MASSIMO | | TABAJARA | | PÃO DE AÇÚCAR | | ATACADÃO | | ASSAI | | EXTRA | | Menor Preço | Maior Preço |
| | | MARCA | VALOR | MARCA | VALOR | MARCA | VALOR | MARCA | VALOR | MARCA | VALOR | MARCA | VALOR | MARCA | VALOR | MARCA | VALOR | MARCA | VALOR | MARCA | VALOR | | |
| ALIMENTAÇÃO | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | Achocolatado (200 g) | Celli | R\$ 2,19 | Maratá | R\$ 2,59 | Maratá | R\$ 1,67 | ** | ** | Maratá | R\$ 2,59 | Maratá | R\$ 2,29 | Nescau | R\$ 6,49 | Maratá | R\$ 1,59 | Maratá | R\$ 2,25 | Qualitá | R\$ 2,99 | R\$ 1,59 | R\$ 6,49 |
| 2 | Açúcar Cristal (1 Kg) | Caête | R\$ 3,59 | Nota 10 | R\$ 3,69 | Nota 10 | R\$ 3,39 | 5 Estrelas | R\$ 3,29 | Pinheiro | R\$ 3,29 | Nota 10 | R\$ 3,59 | Petribu | R\$ 3,99 | Vale Bahia | R\$ 3,69 | Pinheiro | R\$ 3,59 | Petribu | R\$ 2,99 | R\$ 3,29 | R\$ 3,99 |
| 3 | Adoçante Líquido (100 ml) | Maratá | R\$ 1,99 | Maratá | R\$ 2,10 | Maratá | R\$ 2,49 | Adocyl | R\$ 2,49 | Adocyl | R\$ 2,99 | Maratá | R\$ 1,89 | ** | ** | Maratá | R\$ 1,99 | Maratá | R\$ 2,25 | Adocyl | R\$ 4,99 | R\$ 1,89 | R\$ 4,99 |
| 4 | Arroz Parbolizado Tipo 1 (1 Kg) | Tio Loro | R\$ 3,99 | Predileta | R\$ 3,99 | Brilhante | R\$ 3,99 | Confiare | R\$ 4,59 | Tio Vieira | R\$ 4,69 | Sepê | R\$ 3,69 | Tio João | R\$ 4,89 | Pop | R\$ 3,75 | Dona Ana | R\$ 3,69 | Kiarroz | R\$ 3,69 | R\$ 3,69 | R\$ 4,89 |
| 5 | Biscoito Doce - Rosquinha (400g) | Pilar | R\$ 3,49 | Fabise | R\$ 4,49 | Marilan | R\$ 4,99 | Marilan | R\$ 4,99 | Vitamassa | R\$ 4,99 | Mabel | R\$ 3,49 | ** | ** | Fabise | R\$ 3,79 | Gameleira | R\$ 4,15 | ** | ** | R\$ 3,49 | R\$ 5,39 |
| 6 | Biscoito Sal Cream Cracker(400g) | Marilan | R\$ 3,59 | Fabise | R\$ 3,49 | Pilar | R\$ 3,89 | Mabel | R\$ 2,69 | Pilar | R\$ 3,99 | Marilan | R\$ 2,99 | Vitarella | R\$ 3,99 | Marilan | R\$ 3,39 | Fabise | R\$ 3,45 | Pilar | R\$ 3,59 | R\$ 2,69 | R\$ 3,99 |
| 7 | Café em pó (250 g) | Maratá | R\$ 5,79 | Café Puro | R\$ 4,99 | Café Puro | R\$ 4,55 | Kimimo | R\$ 4,99 | Maratá | R\$ 5,59 | Maratá | R\$ 5,09 | Maratá | R\$ 5,79 | Café Puro | R\$ 4,89 | Pinga Fogo | R\$ 5,09 | Maratá | R\$ 5,59 | R\$ 4,55 | R\$ 5,79 |
| 8 | Café Solúvel (50g) | Kimimo | R\$ 2,19 | Kimimo | R\$ 2,19 | Café Puro | R\$ 2,49 | Café Puro | R\$ 2,99 | Santa Clara | R\$ 2,29 | Maratá | R\$ 2,19 | Santa Clara | R\$ 3,99 | Kimimo | R\$ 1,99 | Kimimo | R\$ 1,99 | Maratá | R\$ 2,95 | R\$ 1,99 | R\$ 3,99 |
| 9 | Goiabada (300 g) | Popular | R\$ 2,39 | Popular | R\$ 2,49 | Tambau | R\$ 3,55 | Tambau | R\$ 3,29 | ** | ** | Julieta | R\$ 2,30 | Praieira | R\$ 4,95 | Palmeiron | R\$ 2,49 | Julieta | R\$ 1,79 | Tambau | R\$ 2,99 | R\$ 1,79 | R\$ 4,95 |
| 10 | Molho de Tomate (340 g) | Maratá | R\$ 1,99 | Hada | R\$ 1,19 | Gbarbosa | R\$ 1,29 | Tambau | R\$ 1,29 | Maratá | R\$ 1,69 | Hada | R\$ 0,89 | Tambau | R\$ 1,67 | Maratá | R\$ 1,19 | Julieta | R\$ 0,99 | Stella D'Oro | R\$ 1,19 | R\$ 0,89 | R\$ 1,99 |
| 11 | Farinha de Mandioca Tipo 1 (1 kg) | ** | R\$ 3,99 | ** | R\$ 3,99 | Boa D+ | R\$ 3,99 | Itabaiana | R\$ 4,39 | Helant | R\$ 4,19 | Helant | R\$ 4,05 | Da Feira | R\$ 6,99 | Imperial | R\$ 2,69 | Quero Mais | R\$ 2,79 | Do Sítio | R\$ 4,59 | R\$ 2,69 | R\$ 6,99 |
| 12 | Farinha de Trigo (1 kg) | Sarandí | R\$ 3,99 | Brandini | R\$ 4,39 | Sarandí | R\$ 3,79 | Sarandí | R\$ 3,99 | Brandini | R\$ 4,19 | Brandini | R\$ 3,89 | Qualitá | R\$ 3,65 | Brandini | R\$ 3,99 | Senhorita | R\$ 3,65 | Qualitá | R\$ 3,65 | R\$ 3,65 | R\$ 4,39 |
| 13 | Feijão Carioca (1 kg) | Kadão | R\$ 6,99 | Tio Luiz | R\$ 6,39 | Nota 10 | R\$ 6,79 | Nota 10 | R\$ 6,59 | Sergipano | R\$ 6,19 | Meu Feijão | R\$ 5,79 | Qualitá | R\$ 7,29 | Lider | R\$ 5,75 | Super Tozzo | R\$ 6,29 | Legal | R\$ 6,65 | R\$ 5,75 | R\$ 7,29 |
| 14 | Cuscuz floco (1kg) | Gostozin | R\$ 1,49 | Nordestino | R\$ 1,89 | Nordestino | R\$ 1,89 | Vitamihlo | R\$ 1,79 | Kiflocos | R\$ 1,79 | Dalon | R\$ 1,79 | Dona Clara | R\$ 2,25 | Nordestino | R\$ 1,55 | Flocão Bahiano | R\$ 1,39 | Novomilho | R\$ 1,85 | R\$ 1,39 | R\$ 2,25 |
| 15 | Leite Líquido Integral (1 L) | Natville | R\$ 3,99 | Natville | R\$ 3,99 | Elegê | R\$ 4,55 | Betânia | R\$ 4,59 | Leitebom | R\$ 3,99 | Natville | R\$ 4,09 | Piracanjuba | R\$ 4,69 | Betânia | R\$ 4,25 | Italac | R\$ 3,79 | Betânia | R\$ 4,49 | R\$ 3,79 | R\$ 4,69 |
| 16 | Macarrão Espaguete (500 g) | Pilar | R\$ 2,89 | Imperador | R\$ 2,49 | Pilar | R\$ 2,29 | Imperador | R\$ 2,59 | Brandini | R\$ 2,95 | Delitte | R\$ 2,29 | Fortaleza | R\$ 3,89 | Gameleira | R\$ 2,00 | Favorita | R\$ 2,25 | Petyan | R\$ 2,99 | R\$ 2,00 | R\$ 2,99 |
| 17 | Óleo de Soja (900 ml) | Soya | R\$ 8,19 | Vila Velha | R\$ 4,49 | Soya | R\$ 7,79 | Confiare | R\$ 7,78 | Soya | R\$ 8,99 | Vila Velha | R\$ 7,49 | Soya | R\$ 7,49 | Soya | R\$ 7,69 | Liza | R\$ 7,49 | Qualitá | R\$ 7,99 | R\$ 7,49 | R\$ 8,99 |
| 18 | Ovos Branco (caixa c/ 12 un.) | ** | R\$ 5,99 | ** | R\$ 6,69 | Ovos de Ouro | R\$ 11,49 | Nossa Granja | R\$ 9,49 | Ovos de Ouro | R\$ 6,99 | ** | R\$ 5,19 | Qualitá | R\$ 11,29 | Só Novo | R\$ 6,99 | Ovos BL | R\$ 6,89 | Qualitá | R\$ 12,29 | R\$ 5,99 | R\$ 12,29 |
| 19 | Sal (1 kg) | Miramar | R\$ 0,99 | Nota 10 | R\$ 0,89 | Globo | R\$ 1,45 | Miramar | R\$ 0,89 | Jasmine | R\$ 3,49 | Nevalo | R\$ 0,69 | Lebre | R\$ 1,69 | Pirâmide | R\$ 0,79 | Miramar | R\$ 0,75 | Qualitá | R\$ 2,99 | R\$ 0,69 | R\$ 3,49 |
| 20 | Vinagre (750 ml) | Maratá | R\$ 1,99 | Maratá | R\$ 1,99 | Muriongo | R\$ 2,10 | Minhoto | R\$ 3,19 | ** | ** | Minhoto | R\$ 3,19 | Moriongo | R\$ 3,39 | ** | ** | Sadio | R\$ 2,29 | ** | ** | R\$ 1,99 | R\$ 3,39 |
| LATICÍNIOS e FRIOS | | | | | | | | | | | | | | | | | | | | | | | |
| 21 | Margarina (250gr) | Deline | R\$ 3,39 | Delicata | R\$ 2,99 | Delicata | R\$ 3,02 | Delicata | R\$ 2,99 | Delicata | R\$ 3,59 | Deline | R\$ 3,05 | Vitarella | R\$ 2,79 | Delicata | R\$ 2,59 | Deline | R\$ 2,59 | Claybon | R\$ 2,69 | R\$ 2,59 | R\$ 3,59 |
| 22 | Manteiga (200gr) | Da Vaca | R\$ 5,49 | Natville | R\$ 6,49 | Natville | R\$ 7,49 | Litoral | R\$ 6,99 | Natville | R\$ 6,49 | Natville | R\$ 5,55 | Davaca | R\$ 6,99 | Natural da Vaca | R\$ 6,49 | Natville | R\$ 5,69 | Davaca | R\$ 6,49 | R\$ 5,49 | R\$ 7,49 |
| 23 | Peito de peru – kg | ** | R\$ 49,99 | Seara | R\$ 45,99 | Perdigão | R\$ 42,90 | Seara | R\$ 41,99 | Seara | R\$ 49,99 | ** | R\$ 48,52 | Sadia | R\$ 54,90 | ** | ** | Sadia | R\$ 55,90 | Sadia | R\$ 55,99 | R\$ 41,99 | R\$ 55,99 |
| 24 | Presunto – kg | ** | R\$ 24,99 | Lebon | R\$ 21,99 | Resende | R\$ 26,90 | Perdigão | R\$ 21,84 | Seara | R\$ 19,99 | ** | R\$ 17,50 | ** | ** | Rezende | R\$ 14,90 | Rezende | R\$ 19,80 | Perdigão | R\$ 30,99 | R\$ 14,90 | R\$ 30,99 |
| 25 | Mortadela – kg | Seara | R\$ 19,99 | Perdigão | R\$ 21,99 | Perdigão | R\$ 29,90 | Perdigão | R\$ 29,99 | Seara | R\$ 22,99 | ** | R\$ 19,85 | Sadia | R\$ 21,90 | ** | ** | ** | ** | Perdigão | R\$ 28,99 | R\$ 19,85 | R\$ 29,99 |
| 26 | Queijo mussarela – kg | Natville | R\$ 34,99 | Natville | R\$ 34,49 | Davaca | R\$ 58,99 | La Peculina | R\$ 43,99 | Natville | R\$ 29,99 | ** | R\$ 31,00 | Qualitá | R\$ 49,99 | Sertaneja | R\$ 27,90 | Sertaneja | R\$ 30,90 | Litoral | R\$ 37,90 | R\$ 27,90 | R\$ 49,99 |
| 27 | Salsicha – kg | Perdigão | R\$ 12,99 | Perdigão | R\$ 10,99 | Perdigão | R\$ 13,69 | Nalto | R\$ 10,49 | Perdigão | R\$ 14,99 | Perdigão | R\$ 12,19 | Rezende | R\$ 11,99 | Tony | R\$ 15,90 | Tony | R\$ 15,39 | Perdigão | R\$ 13,99 | R\$ 10,49 | R\$ 15,90 |
| 28 | Yogurte – bandeja 6 und | Natville | R\$ 2,99 | Betânia | R\$ 3,49 | Betânia | R\$ 3,69 | Danone | R\$ 3,79 | Danoninho | R\$ 3,99 | FruttiGutti | R\$ 2,79 | Danone | R\$ 3,49 | Batavo | R\$ 3,89 | Betânia | R\$ 2,99 | Vigor | R\$ 3,89 | R\$ 2,79 | R\$ 3,89 |
| HORTA E POMAR | | | | | | | | | | | | | | | | | | | | | | | |
| 29 | Alho (1 Kg) | ** | R\$ 20,00 | ** | R\$ 20,99 | ** | R\$ 27,49 | ** | R\$ 22,90 | ** | R\$ 24,99 | ** | R\$ 21,15 | ** | R\$ 45,30 | ** | R\$ 22,90 | ** | R\$ 28,50 | ** | R\$ 20,90 | R\$ 20,00 | R\$ 45,30 |
| 30 | Banana Prata (1 Kg) | ** | R\$ 2,89 | ** | R\$ 2,49 | ** | R\$ 3,29 | ** | ** | ** | R\$ 2,49 | ** | R\$ 2,25 | ** | R\$ 5,49 | ** | R\$ 2,99 | ** | R\$ 3,85 | ** | R\$ 3,49 | R\$ 2,25 | R\$ 5,49 |
| 31 | Banana da Terra (1 Kg) | ** | R\$ 5,49 | ** | R\$ 5,99 | ** | R\$ 6,99 | ** | ** | ** | R\$ 3,69 | ** | R\$ 4,99 | ** | R\$ 6,99 | ** | R\$ 3,79 | ** | R\$ 5,49 | ** | R\$ 5,10 | R\$ 3,69 | R\$ 6,99 |
| 32 | Cebola branca(1 Kg) | ** | R\$ 1,99 | ** | R\$ 1,95 | ** | R\$ 1,95 | ** | R\$ 2,99 | ** | R\$ 2,19 | ** | R\$ 1,59 | ** | R\$ 2,99 | ** | R\$ 2,89 | ** | R\$ 2,95 | ** | R\$ 1,99 | R\$ 1,59 | R\$ 2,99 |
| 33 | Cenoura (1 Kg) | ** | R\$ 2,99 | ** | R\$ 3,99 | ** | R\$ 3,29 | ** | R\$ 4,79 | ** | R\$ 3,49 | ** | R\$ 2,39 | ** | R\$ 4,99 | ** | R\$ 3,69 | ** | R\$ 3,99 | ** | R\$ 4,45 | R\$ 2,39 | R\$ 4,99 |
| 34 | Laranja Pera (1 Kg) | ** | R\$ 1,99 | ** | R\$ 1,19 | ** | R\$ 3,75 | ** | R\$ 3,49 | ** | R\$ 1,69 | ** | ** | ** | R\$ 3,99 | ** | R\$ 1,79 | ** | ** | ** | R\$ 3,00 | R\$ 1,19 | R\$ 3,99 |
| 35 | Maçã Nacional (1 Kg) | ** | R\$ 5,99 | ** | R\$ 6,99 | ** | R\$ 7,99 | ** | R\$ 7,99 | ** | R\$ 5,99 | ** | ** | ** | R\$ 9,99 | ** | R\$ 4,99 | ** | R\$ 6,70 | ** | R\$ 6,49 | R\$ 4,99 | R\$ 9,99 |
| 36 | Tomate (1 Kg) | ** | R\$ 2,99 | ** | R\$ 2,59 | ** | R\$ 4,18 | ** | R\$ 5,89 | ** | R\$ 2,49 | ** | R\$ 1,79 | ** | R\$ 8,99 | ** | R\$ 4,89 | ** | R\$ 4,99 | ** | R\$ 3,25 | R\$ 1,79 | R\$ 9,89 |
| HIGIENE PESSOAL | | | | | | | | | | | | | | | | | | | | | | | |
| 37 | Absorvente Ader. c/abas (08 un.) | Sym | R\$ 3,99 | Delicacy | R\$ 3,19 | Delicacy | R\$ 2,39 | Definity | R\$ 2,29 | Sempre Livre | R\$ 5,49 | Delicacy | R\$ 2,09 | Intimus | R\$ 5,69 | Cotonbaby | R\$ 1,49 | Delicacy | R\$ 2,85 | Always | R\$ 4,29 | R\$ 1,49 | R\$ 5,69 |
| 38 | Creme Dental (70 g) | Even | R\$ 1,99 | Oral B | R\$ 1,99 | Even | R\$ 2,45 | Sorriso | R\$ 3,19 | Close Up | R\$ 2,29 | Even | R\$ 1,69 | Sorriso | R\$ 2,19 | Even | R\$ 1,59 | Sorriso | R\$ 2,49 | Ice fresh | R\$ 1,99 | R\$ 1,69 | R\$ 3,19 |
| 39 | Desodorante Fem. Aer. (150ml) | Tabu | R\$ 5,99 | Suave | R\$ 6,79 | Monange | R\$ 8,99 | Suave | R\$ 9,89 | Suave | R\$ 6,99 | Monange | R\$ 5,99 | Naus | R\$ 11,29 | Monange | R\$ 6,99 | Monange | R\$ 8,29 | Above | R\$ 7,99 | R\$ 5,99 | R\$ 11,29 |
| 40 | Desodorante Masc. Aer. (150ml) | Above | R\$ 5,99 | Suave | R\$ 6,79 | Bozzano | R\$ 8,99 | Bozzano | R\$ 8,99 | Bozzano | R\$ 7,49 | Suave | R\$ 5,95 | Naus | R\$ 11,29 | Herbissimo | R\$ 5,99 | Suave | R\$ 7,19 | Above | R\$ 7,99 | R\$ 5,95 | R\$ 11,29 |
| 41 | Papel Higiênico (30 cm c/ 04 un.) | Supreme | R\$ 3,79 | Fofex | R\$ 4,49 | ** | ** | Floral | R\$ 4,39 | Elegê | R\$ 6,75 | Velud | R\$ 4,85 | Floral | R\$ 7,29 | Fofex | R\$ 3,60 | Econobom | R\$ 4,90 | Fofex | R\$ 2,99 | R\$ 2,29 | R\$ 7,39 |
| 42 | Sabonete (85g) | Sensus | R\$ 1,29 | Even | R\$ 1,49 | Even | R\$ 1,55 | Even | R\$ 1,29 | Maron | R\$ 0,99 | Albany | R\$ 1,29 | Palmolive | R\$ 2,09 | Albany | R\$ 1,09 | Maron | R\$ 0,73 | Maron | R\$ 0,91 | R\$ 0,73 | R\$ 2,09 |
| PRODUTOS DE LIMPEZA | | | | | | | | | | | | | | | | | | | | | | | |
| 43 | Água Sanitária (1 L) | Tubarão | R\$ 1,99 | Miala | R\$ 1,49 | Miala | R\$ 1,55 | Olimpo | R\$ 1,99 | Tubarão | R\$ 2,29 | Miala | R\$ 1,39 | Olimpo | R\$ 1,95 | Dragão | R\$ 1,65 | Miala | R\$ 1,29 | Clorito | R\$ 1,00 | R\$ 1,00 | R\$ 2,29 |
| 44 | Amaciante (2 L) | MonBiju | R\$ 2,59 | Oriental | R\$ 2,09 | Ypê | R\$ 8,79 | Confiare | R\$ 4,99 | Mon Bijou | R\$ 2,79 | Oriental | R\$ 1,99 | Qualitá | R\$ 6,99 | Q Boa | R\$ 1,99 | Fofe | R\$ 7,69 | Qualitá | R\$ 5,99 | R\$ 1,99 | R\$ 8,79 |
| 45 | Desinfetante (500 ML) | Desodor | R\$ 1,99 | Oriental | R\$ 1,59 | Ypê | R\$ 2,65 | Confiare | R\$ 2,79 | Veja | R\$ 4,59 | Radiante | R\$ 1,95 | Pinho Sol | R\$ 4,49 | Urca | R\$ 2,49 | Oriental | R\$ 1,80 | Pinho Sol | R\$ 4,36 | R\$ 1,59 | R\$ 4,59 |
| 46 | Detergente Líquido (500 ml) | Liso | R\$ 1,49 | Polial | R\$ 1,39 | Izabella | R\$ 1,39 | Confiare | R\$ 1,59 | Radiante | R\$ 1,35 | Polial | R\$ 1,25 | Qualitá | R\$ 1,99 | Lisa | R\$ 1,32 | Polial | R\$ 1,05 | Lisa | R\$ 1,30 | R\$ 1,05 | R\$ 1,99 |
| 47 | Espanja (1 und.) | Tinindo | R\$ 1,89 | Brilhous | R\$ 0,79 | Limpão | R\$ 1,99 | Confiare | R\$ 1,19 | Brilhous | R\$ 0,69</ | | | | | | | | | | | | |